

LIFEWOR PRODUCTIONS

Under the Vest: Inside the World of Police dogs Decal Partnership Overview

K9 Superheroes

As children, everyone sees first responders as superheroes. Whether it's a police officer, firefighter, or paramedic, everyone considers being a first responder when they grow up, and for some – they did. Our feeling is that can't just be the case for humans. Does the suburban Pomeranian look at a Police dog and see a superhero? That thought inspired us to create our series of K9 superhero logos.

Decals

Stickers and decals are one of the fastest-selling and easiest-to-move items at trade shows, expos, fundraisers, and similar events. Ours are heavy duty and vinyl-coated, with removable adhesive. They are approximately 3 inches X 3 inches (dimensions vary by design, but the square inch surface space is equivalent). They are excellent as car decals or anywhere else you want to show your K9 support.



How This Works

The goal is a mutually beneficial relationship. You raise funds for your organization. We get to keep filming our documentary series. Your supporters get awesome K9-supporter decals.

Details

We supply the stickers to you at wholesale prices, along with a 10 inch X 7 inch table-top display. You sell the stickers at pricing of your choice (we suggest \$4/sticker or 2 stickers for \$6). We also provide a Dropbox folder of digital media to help your organization promote the decals to your followers (new media is added regularly).



7" X 10" DISPLAY STAND



COLLAPABLE AND STANDS ON ITS OWN



COMES PRE-SCORED AND READY TO ASSEMBLE

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At-A-Glance Price Estimations

Quantity	Wholesale	MSRP	Gross	Net (funds raised for your organization)
200 ct (25 of each)	\$350.00 (\$1.75/unit)	\$4/unit	\$800.00	\$450.00
400 ct (50 of each)	\$700.00 (\$1.75/unit)	\$4/unit	\$1600.00	\$900.00
800 ct (100 of each)	\$1,200.00 (\$1.50/unit)	\$4/unit	\$3200.00	\$2000.00
2000 ct (250 of each)	\$2,500.00 (\$1.25/unit)	\$4/unit	\$8000.00	\$5500.00

*Wholesale price breaks of \$0.25 reduction per unit occur at orders of 800ct, 2000ct, 4000ct, 8000ct, and 16000ct

The Documentary

For the last six months, we've been filming a comprehensive documentary series It's called "Under The Vest: Inside The World of Police Dogs." We've partnered with nearly twenty departments and have connected with countless other K9 supporters. While we've come a long way, we have much further to go.

So far we've interviewed K9 handlers, trainers, department heads, new recruits, retirees, veterinarians, and community members. In the following months we'll be filming training sessions, certifications, community meet-and-greets, and a multitude of other events to provide an extensive behind-the-scenes look into this complex branch of law enforcement.

We Couldn't Do It Without You

The K9 community is comprised of a remarkable group of individuals, companies, organizations, non-profits, and professionals. While we have made a lot of connections, we need your help to reach further.

Yes - we know stickers seem like a small way to support this project or to raise funds to help local police dogs, but that's the cool thing about something as tight-knit as the K9 community. A few people, doing small things, can have a huge impact.

From the Lifework Productions team,

Thank you